

## HYPERSTART WEBSITE PRIVACY NOTICE

Last updated: 8 August 2025

This HyperStart Website Privacy Notice ("**Notice**") is provided to You under the applicable laws. This Notice supplements the [HyperStart Website Privacy Policy](#) ("**Privacy Policy**"), by explaining your privacy rights, providing certain mandated disclosures about our treatment of Personal Data.

At HyperVerge Technologies Private Limited ("**HyperStart**", "**We**", "**Our**", or "**Us**"), We are committed to respect and protect the privacy of the users. This Notice explains how We process and treat Your data including Personal Data when You visit <https://www.hyperstart.com/> ("**Website**") and explains the rights that are available to You.

The usage of the terms "**you**", "**your**", "**user**" shall refer to the user who is a visitor on the Website.

### SCOPE OF PRIVACY NOTICE

This Notice applies solely to the information collected through your access and use of the Website and applies solely to residents of the United States of America. It does not apply to any information provided to us through the utilization of HyperStart services. Separate terms and conditions may govern the use and protection of data provided through the utilization of HyperStart services which are in line with industry standard practices.

### PRIVACY POLICY

By using or accessing Our Website, You acknowledge that You accept and provide consent to HyperStart to use your Personal Data as per our Privacy Policy, which shall be read with this Notice.

### WHAT IS PERSONAL DATA?

Personal Data means any information that describes, relates to or identifies a natural person, or is capable of identifying such a person ("**Personal Data**").

### PERSONAL DATA THAT WE COLLECT

Personal Data that You provide to Us voluntarily:

Type of Information	Contents
Personal Details	<ul style="list-style-type: none"> <li>i. Name, Mobile Number and Email ID as voluntarily submitted by You while booking a request for a demo/ submit information on ROI calculator page.</li> <li>ii. Any other Personal Data submitted by you on our website in the chat bot.</li> </ul>
IP Address	IP address to redirect to a website hosted in Your country and to manage your cookie preferences.

When you submit your personal details on our Website, we will associate the first and last page visited by you along with your personal data.

#### **DATA WE DO NOT COLLECT**

We do not collect any information about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health, genetic, or any information about criminal convictions and offences.

#### **YOUR CONSENT**

By using or accessing our Website, you acknowledge that you accept and consent to this Notice. You are responsible for ensuring accuracy of Personal Data submitted to us.

#### **AUTO-RENEWAL OF CONSENT**

Your consent will automatically renew every six (6) months, starting from the expiry of the previous consent period, unless this consent is revoked prior to the renewal. You accept and provide consent to such automatic renewal.

#### **CONSENT WITHDRAWAL**

If you do not accept the terms of this Notice, you should discontinue use of our Website, or if you are an existing visitor, you may withdraw your consent, opt out of sharing your Personal Data or address any specific concerns regarding this Notice by writing to us at [dpo@hyperstart.com](mailto:dpo@hyperstart.com)

## PURPOSE OF COLLECTION AND USE

Broadly we seek to use the data you provide us with and that we collect in your use and interaction with our Website for the following purposes:

- Contact you for service/product related query or sharing updates about new service/product with you, in case you have submitted information on book a demo page.
- To create features relevant for you based on your usage
- To collect Website usage feedback in order to improve Website experience
- To ensure our compliance with applicable laws, including instituting or defending any legal actions/proceedings or investigations, as applicable.
- In the event of a corporate sale, merger, reorganization, dissolution, acquisition or similar event, any Personal Data and other data We receive from You may become part of the assets We transfer or share in preparation for any such transaction. Any acquirer or successor shall continue to process your data consistent with this Notice and Privacy Policy.

## LEGAL BASIS OF PROCESSING

We rely on the following legal bases for processing your Personal Data:

- **Consent:** Where we have express consent from you to process your Personal Data.
- **Legitimate business interest.** This refers to the interest in conducting and managing Our business. We ensure to consider and balance any potential impact on you (both positive and negative) and your rights before we process your Personal Data for our legitimate interests. You can find out more about how we assess our legitimate interests in relation to the potential impact of certain activities by contacting us.
- **To comply with a legal obligation.** This means processing Your Personal Data if it is necessary to fulfil a legal obligation imposed on us or defending any claim against us relating to your Personal Data. To comply with a valid legal subpoena, request, or other lawful process that meets the regulatory requirements or that we otherwise determine is necessary to respond to.

## DISCLOSURE OF YOUR PERSONAL DATA

The Personal Data you provide to us may be hosted on servers located in the United States, operated by HubSpot and Intercom, as well as on our own servers located in India. By providing your Personal Data, you consent to the transfer and hosting of such information on servers located in these jurisdictions. We disclose Personal Data shared by you to Hubspot and Intercom for recording and managing details you have provided for HyperVerge's use. We require Hubspot and Intercom to respect your privacy and keep your personal data safe, confidential and to only be used for the specific purpose it was disclosed and in accordance with Our instructions.

Third Party	Jurisdiction	Processing	Short Description
Hubspot	US	Hosts information related to potential customers of HyperStart (Names, Email IDs and Emails submitted by you).	Customer relationship management
Intercom	US	Helps website visitors reach out to our support team for quicker conversations. (Name, email IDs and conversation submitted by you).	Customer relationship management

## NO SALE OF DATA

We do not sell your Personal Data to any third parties and have not undertaken any such sale within the preceding 12 months.

## YOUR LEGAL RIGHTS

The rights provided hereunder apply to you according to the data protection laws of the country which you are based on. In the situation you would like to access, rectify, erase, restrict or object to processing, or exporting your Personal Data, we will extend our sincere support in responding to your request within a reasonable timeframe. You can learn more about Your rights under the Privacy Policy.

If you make a request or would exercise any of your rights, please contact us at [dpo@hyperstart.com](mailto:dpo@hyperstart.com)

## DATA RETENTION

We retain your data for as long as necessary to fulfil the purposes outlined in this Notice and Privacy Policy, unless a longer retention period is required by applicable law. Thereafter, we will delete the data securely. Your data is processed and stored in India and the United States of America. You may request the deletion of your data at any time, and we will take appropriate measures to delete it from our records.

## DATA RETENTION FOR AUDIT TRAIL

We may retain your limited data to maintain an audit trail of your requests and consent. This retention is necessary to demonstrate compliance with applicable data protection laws and to provide proof of consent, if required by regulators. Such records may include name, IP address, timestamps, and details of the request or consent given. These records are retained for compliance purposes and cannot be deleted, even upon your withdrawal of consent or request for data deletion, except as required by law. Such data is not used for any other purpose.

